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MEDIA RELEASE

2012 Cliff House Quick Facts

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Location: The Resort is situated on 70 oceanfront acres in Ogunquit, high atop Bald Head Cliff on the south coast of Maine. Located about an hour north of Boston, and less than five hours from New York City.

Ownership: The Cliff House is a family-owned property opened in 1872 by Elsie Jane Weare, the great grandmother of current owner and innkeeper, Kathryn M. Weare.

2012 Season: The Resort's 140th season is open from April 12 – November 10. Room rates for 2012 range from \$180 – \$370 per night, double occupancy, lodging only depending on the time of year.

Accommodations: Total of 166 guest rooms located within 3 buildings. All units feature picture windows and decks with views of the coast and ocean, combination tub/shower baths, hair dryers, coffeemakers, cable TV, heat and air conditioning, direct dial phones and wired high-speed internet access at \$9.95 daily. All public areas and some rooms are handicapped-accessible. All public areas and guestrooms are non-smoking.

Dining: The Cliff House offers fine and casual, ocean-view dining with menus based on Maine-raised and locally grown products.

Fine dining is available in the main Dining Room serving breakfast and dinner daily. Casual sportswear is acceptable for breakfast, business casual is expected for the dinner hours. Reservations are recommended for dinner.

Casual dining is available in Ocean Terrace featuring a light fare menu, cocktails and desserts for lunch and dinner daily. The Spa Pool Bar serves lunch and cocktails every day except Sunday, weather permitting.

Conference Facilities: Executive meeting facilities are comprised of over 13,000 square feet of meeting space including two rooms with breakout, ocean-view balconies.

A 24-hour Business Center is available for guest use with computer stations and Internet access. Wireless high-speed Internet access in all meeting rooms in the Cliffscape building and in the Ocean Terrace Lounge. Featuring a 150 seat state-of-the-art Amphitheater that is videoconference capable powered by two 100" diagonal screens with full sound reinforcement.

Spa Facilities: Built in 2002, Cliff Spa is located on the site of the original hotel. It is New England's first oceanfront spa.

The Cliff House Spa is a full-service, adult's only facility offering unique treatments as well as traditional massage, skin care and nail services. The treatment menu is inspired by indigenous Maine ingredients like blueberries, Maine wild roses, juniper, seashells and sea stones.

(continued on next page)



The
CLIFF HOUSE
Resort & Spa

1872 | Celebrating 140 seasons | 2012

ON SHORE ROAD BETWEEN YORK & OGUNQUIT, MAINE

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It is 25,000 square feet with 10 treatment rooms and includes a 2,500 square foot, state-of-the-art fitness area. It also houses a 75-foot indoor lap pool, whirlpool, steam room and sauna.

Just outside the spa is an oceanfront pool with vanishing edge and seaside labyrinth based on the labyrinth at the 13th century French cathedral at Chartres.

Wedding Facilities: The Resort offers on-site ceremonies and receptions with banquet facilities accommodating up to 225 guests. The Resort's coastal location provides a stunning backdrop for once-in-a-lifetime photographs. Elegant cuisine is based on Maine raised and locally grown products and the full-service spa is perfect for bridal parties and couples.

Area Activities: Maine's south coast offers a myriad of activities to enjoy from outlet and boutique shopping to beaches, golf, hiking, ocean cruises, museums, theaters and more.

Transportation: Amtrak's 'Downeaster' provides rail service to Wells, Maine - 10 miles

From Airports:

Portland, ME International Jetport - 40 miles

Boston, MA Logan International Airport - 70 miles

Sanford, ME Airport, Private Aircraft - 10 miles

Portsmouth, NH Pease International Tradeport - 16 miles

Manchester, NH Airport - 60 miles

For More Information: Jessica Gilman at Vreeland Marketing & Design (207) 846-3714 or jgilman@vreeland.com

The Cliff House Resort & Spa, located on 70 oceanfront acres in Southern Maine, offers premier guest services, fine dining, a world-class spa and conference facilities. Owned and operated by the Weare Family since 1872, the resort is celebrating its 140th season in 2012. More information can be found at www.cliffhousemaine.com, on Facebook or by calling (207) 361-1000. Media inquiries should be directed to Jessica Gilman at Vreeland Marketing & Design: jgilman@vreeland.com or (207) 846-3714.